Section 9000 – General Public and Organizational Relations

9020 News Media Relations (Cf. 1400, 9190)

9020

The Board shall cooperate whenever possible with all responsible news media

representatives in order that the public may be more fully informed about the operations of

its schools. The Board President is the official spokesperson of the Board.

News Releases

All news releases prepared for public distribution under the auspices of the District

by employees or students of the District must have the approval of the Superintendent or

his/her designee prior to release.

News Conferences and Interviews

All news conferences and interviews on behalf of the District must be approved by

the Superintendent or his/her designee and shall be scheduled in such a manner that they

do not disrupt the operation of the schools or other district operations. This policy applies

to in person, telephone, or written interviews.

Approved:

June 29, 2009

Revised:

January 4, 2021